

LEA Global
2023 MENA Regional Conference
February 19-21, 2023
Dead Sea, Jordan

Date/Time	Program/Itinerary
Sunday, February 19	Registration and Sunset Dinner
5.30 pm	Registration (Meet at the Burj Al Hamam Lebanese Restaurant)
6:00 pm	Dinner hosted and sponsored by Fatma Saqer Al-Rushood The Burj Al Hamam Lebanese Restaurant Crown Plaza Jordan-Dead Sea Resort & Spa Location: In front of Aqua Pool
Monday, February 20	Conference, Lunch, City Tour of Amman (Afternoon for tour) and Dinner hosted by Zaid Alfakeer
9:00 am-9.30 am	LEA Global Updates MENA Council and CEO- Tony Szczepaniak Vision/Mission Priorities Regional Imperatives Growth
9.30 am-10.00 am	Member Highlights Khader for Auditing and Consulting- Palestine George Khader
10.00 am -10.30 am	Open Group Discussion
10.30 am-11.00am	COFFEE BREAK
11.00 am-12:00 pm	Firm Succession Dr Mowafak Al Yafi _ Alyafi Group o Member Preparation Questions – please be prepared to share / discuss: 1. How has your firm approached succession planning? 2. How has this impacted your plans for developing people? E.g., technical progression, leadership, business development, etc. 3. How have you documented and communicated this throughout the firm?
12:00nn-1:00 pm	Lunch

1:00 pm-2.30 pm	Growth <i>Ala Mohamed_Farahat & Co</i> Member Preparation Questions – please be prepared to share / discuss: 1. What is your outlook on growth? E.g. are you on the offensive or in a defensive position? 2. Do you have a growth culture throughout the firm? If so, how have you created this? 3. When does growth become a key responsibility of the professionals at your team? How do you help prepare your team? 4. What can we do together as a regional group?
3:00 pm	Tour to Amman Places to visit in Amman: Alweibdeh street, Downtown, Rainbow Street, Alkalha steps Transportation: On Foot Duration: 3 Hours Type of tour: Private (Only for LEA Group).
7:00 pm	Dinner hosted and sponsored by Zaid Alfakeer Fakhreldin Restaurant Jabal Amman, 2nd Circle
Tuesday, February 21	Conference and Lunch
9.00 am-10.30 am	Growth <i>Zaid Alfakeer_ Shrakat for Business Development & Management Advisory</i> Presentation from members on one niche/unique service including some examples on these services 1. What new services have you added within the last year? 2. What new services are you planning to add? Examples - payroll, family advisory
10.30 am-11.00 am	COFFEE BREAK
11.00 am-12.00 pm	LEA Global Collaboration Initiatives <i>Zaid Alfakeer_ Shrakat for Business Development & Management Advisory</i> 1. Global Consulting Marketplace 2. Country Desks 3. Global Talent Exchange
12:00 nn-1:00 pm	Lunch
1.00 pm-2.30 pm	Technology: New Changes & New Business model <i>Muhannad Foudeh</i>

	<ul style="list-style-type: none"> • Emerging Technologies • Waterfall Vs. Agile Project Management • Data Science And Dashboards • Work From Home Model • Customer Relevance • Risk Management • Global Competition • Health Is Wealth
2:30 pm-3:00 pm	COFFEE BREAK
3.00 pm-4.00 pm	Talent Development Muhannad Foudeh <ul style="list-style-type: none"> • Employee Life Cycle • Generation Z's Inspiration • Skills Vs. Education • Years Of Experience Vs.Value • New Benefits Mix (Beyond Salary) • High Performance Team
4.00pm-4:10 pm	Closing Remarks Tony Szczepaniak

OPTIONAL TOUR

Wednesday, February 22	Tour To Petra
Depart from Dead Sea @ 8am to Petra	<p>Estimated Cost: 300-500 USD depending on the number of people going to take this tour. This includes the transportation costs and tour guides. This tour might require an overnight stay at a hotel since this is 3 hours away from the Dead Sea.</p> <p>Exact details, itinerary and price to follow once we have the total number of people interested to join.</p>

Conference Fee: USD 250 (Excluding Petra Tour which is optional)

Hotel: Crowne Plaza Jordan- Dead Sea Resort & Spa

Room rate is 84 JOD per night including breakfast and tax