



whai

Don't believe
tech influencers
the hype

Blockchain



Tom
Palmaerts

@palmaerts



Metaverses



Tom
Palmaerts

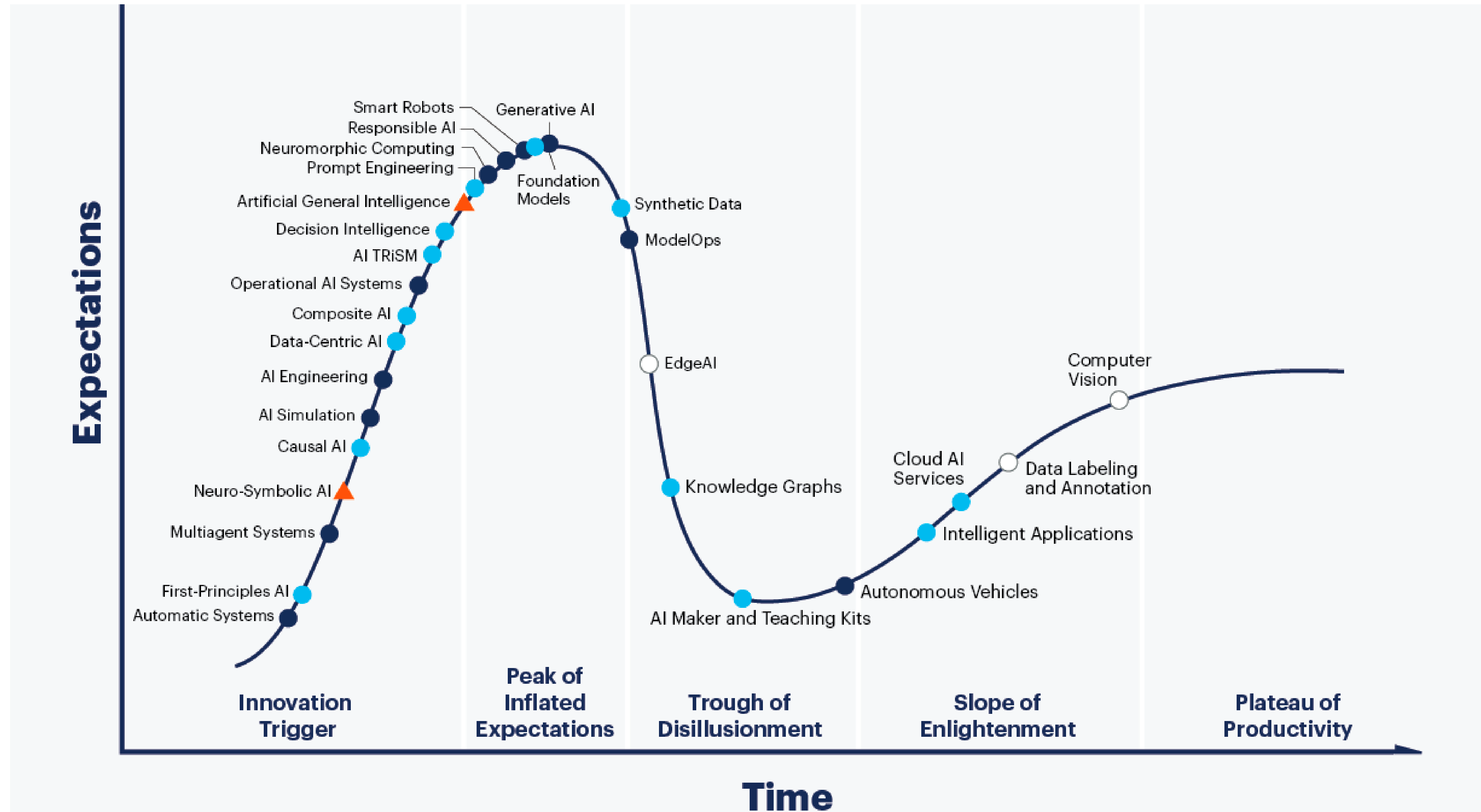
@palmaerts



Generative AI



AI Hype cycle (Gartner, 2023)



**WE ALWAYS OVERESTIMATE THE
CHANGE THAT WILL OCCUR IN THE
NEXT TWO YEARS AND UNDERESTIMATE
THE CHANGE THAT WILL OCCUR IN
THE NEXT TEN.**

BILL GATES



Change: New design and old symbols (Isotta-Fraschini 1900)



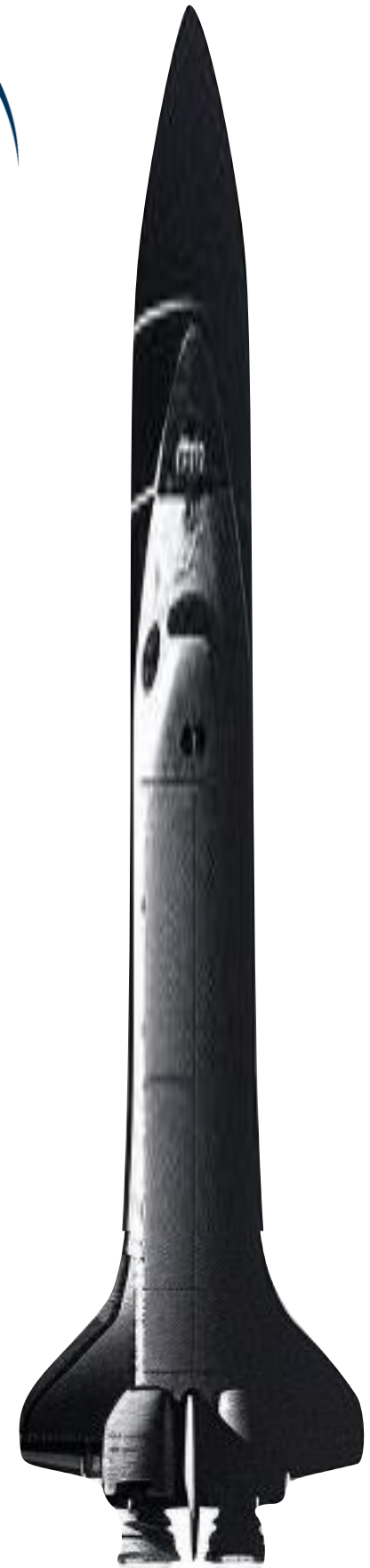
Tom
Palmaerts

@palmaerts





trinity
of innovation



A.I.

Blockchain

Cybersecurity

Internet of Things

Data analytics

Metaverses

Spatial computing

Sustainable tech

Cloud computing

Automation

A.I. Companions

...



The fruit

Results
The measure of our mission

The branches

Culture
The collective behaviors
of the team

The trunk

Operating
principles
How to do things

The roots

Core values,
beliefs, & mission
Who we are and why we exist

Similarities and differences?

What can we tackle in the next 3 years - next 10 years?