

generations

Silent Gen



1933 - 1945
80 - 91 y

Baby
boomers



1945 - 1964
60 - 79 y

Gen X



1965 - 1979
45 - 59 y

Millennials



1980 - 1994
30 - 44 y

Gen Z



1995 - 2010
14 - 29 y

Gen Alpha



2011 - ...
0 - 13 y



Prospering Farmers

By 2025, more than **500,000 cocoa farmers** in our supply chain will have been lifted out of poverty.



Share



Positive self-esteem: Boys 55% VS Girls 47% (AXA)



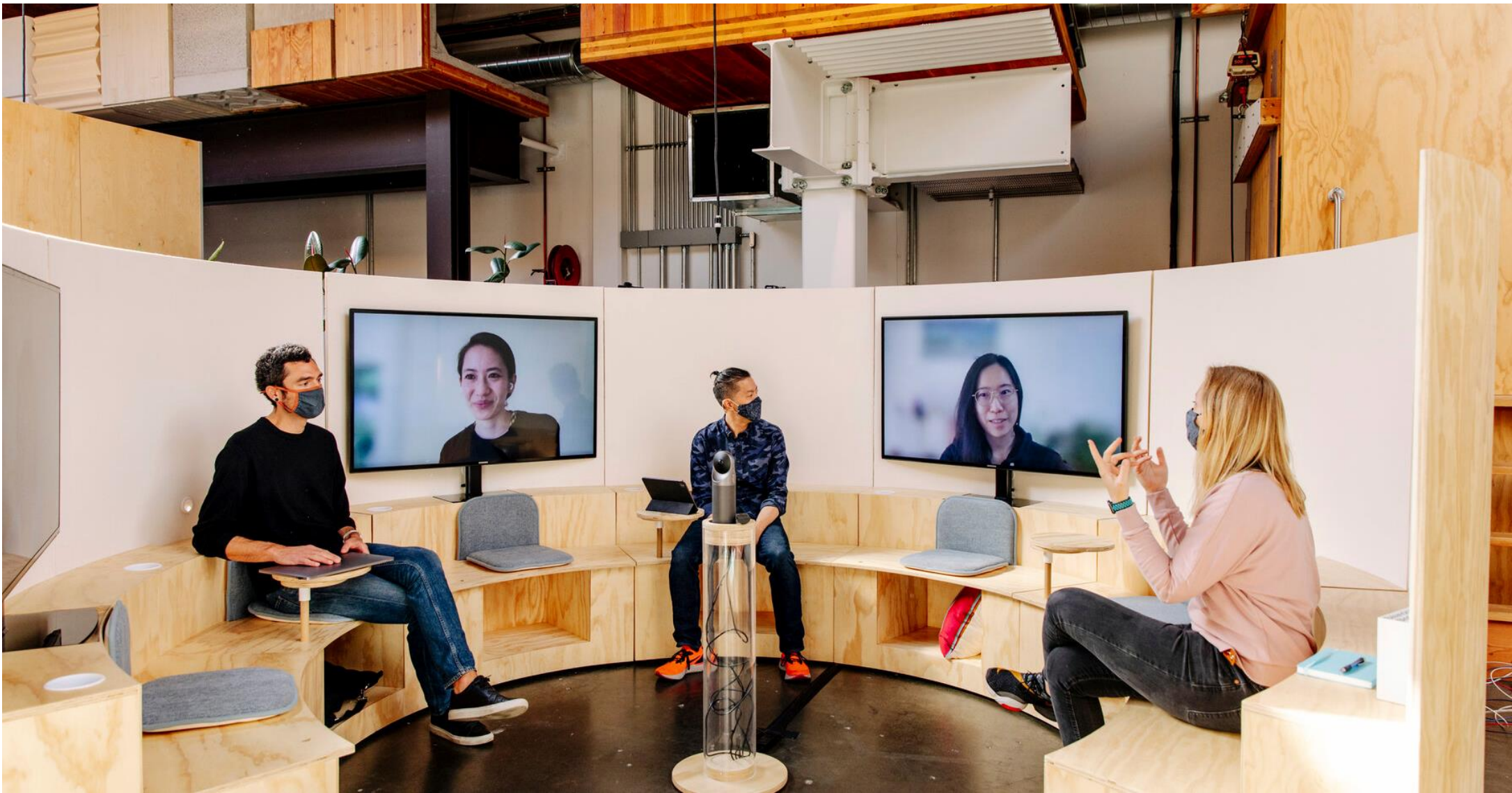
Check-ins. Regular coaching and advice (Adobe)



Entrepreneurial mindset



Glorifying your office (Google, Portland)



Tom
Palmaerts

@palmaerts



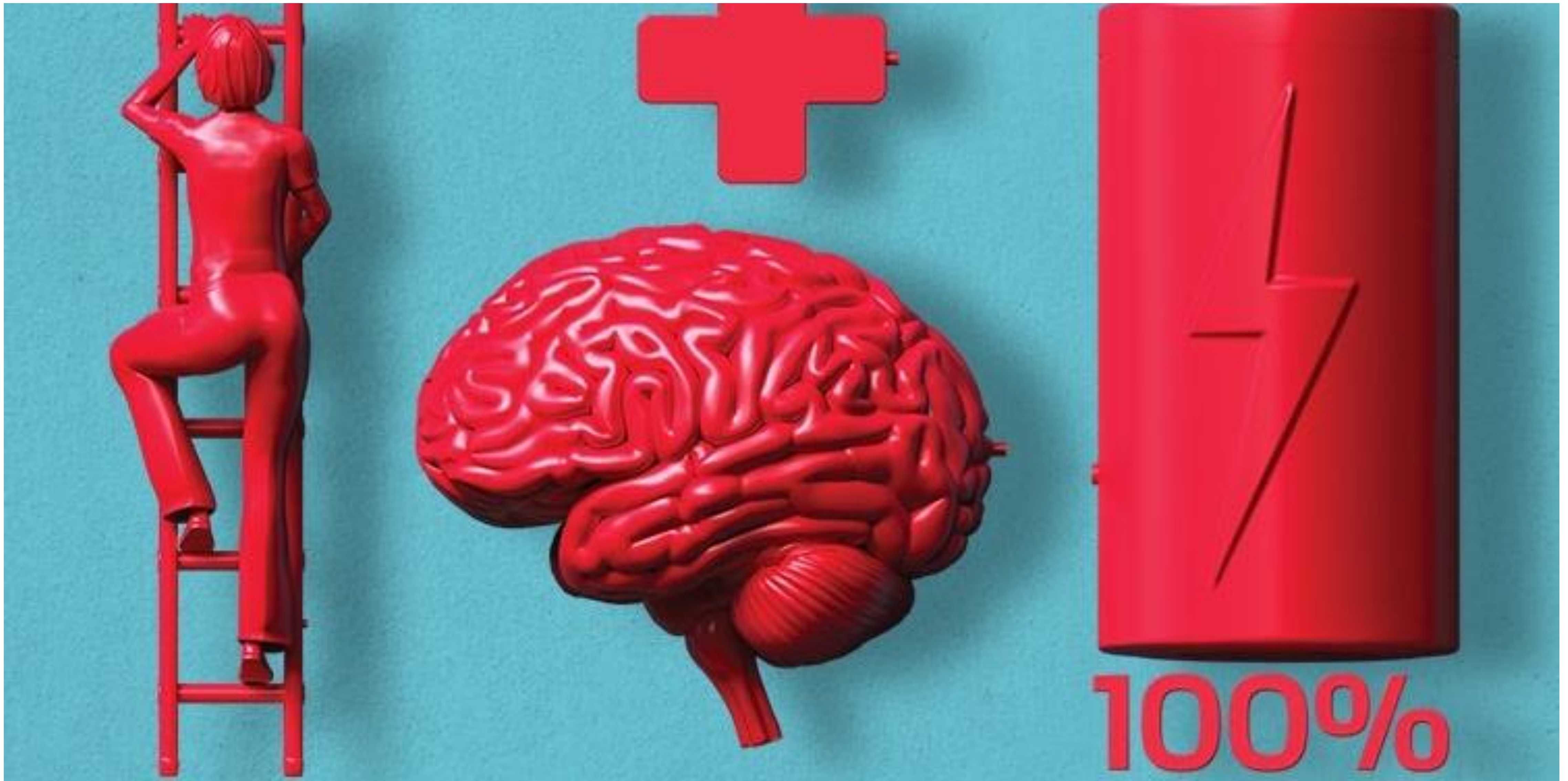
Walking Meetings



Snacking



Wellbeing in performance management (Direct Line Group)





The fruit

Results
The measure of our mission

The branches

Culture
The collective behaviors
of the team

The trunk

Operating
principles
How to do things

The roots

Core values,
beliefs, & mission
Who we are and why we exist

Similarities and differences?

What can we tackle in the next 3 years - next 10 years?