



4impactdata

4Impactdata was founded to change the odds for business owners so they have a greater chance to survive and thrive. We have created the first-ever “knowledge as a service - business guidance system for small to medium-sized businesses”. We codified the wisdom of experts in the latest analytics/AI system, made it easy to implement (24 hours or less), and made it affordable. **4impactdata was named to 1 of only 5 companies to CPA.com 2023 emerging technologies startup accelerator.**

Currently serving clients in the US only.

How to make building a CPA CAS practice easy.

During this webinar, we will share how 4impactdata can help you make building a CPA CAS practice easy.

For years, industry experts have advised CPA firms to start growing CAS practices. This is easier said than done. CPA firms are faced with talent shortages, higher client needs, and client fee sensitivity, among other challenges in growing a CAS practice. In this webinar, 4impactdata will walk you through how you can start helping clients get answers to questions they did not even know to ask, get automatically alerted to potential issues, and monthly benchmarking across all your clients on the latest analytics/AI framework.

We will also discuss how 4impactdata can help you upskill your staff, create a monthly recurring revenue model and become a strategic advisor to your clients.

Target Audience

CPA Partners/CEOs, C-Suite Leaders looking to grow CAS practices.

CPE Credits

No CPE Credit is being offered for attending this webinar

Registration Fee

Free

Presenter(s):



Eric Eager, Co-Founder & CEO, 4impactdata

Eric Eager is a “recovering CPA” with a love for technology. He is a serial entrepreneur with a heart for helping businesses. He brings a wide breath of experiences in business, analytics, and life lessons from startup to exit.

Before co-founding 4impactdata, he helped lead and grow BizNet Software to over 50 employees with 25,000+ users in over 52 countries. It received the Inc 5000 award for the fastest growing companies 3 years in a row before successfully being acquired by TA Associates.

Visit our website: <https://www.4impactdata.com/our-story/>