

Similarities and differences?

The fruit

Results
The measure of our mission

The branches

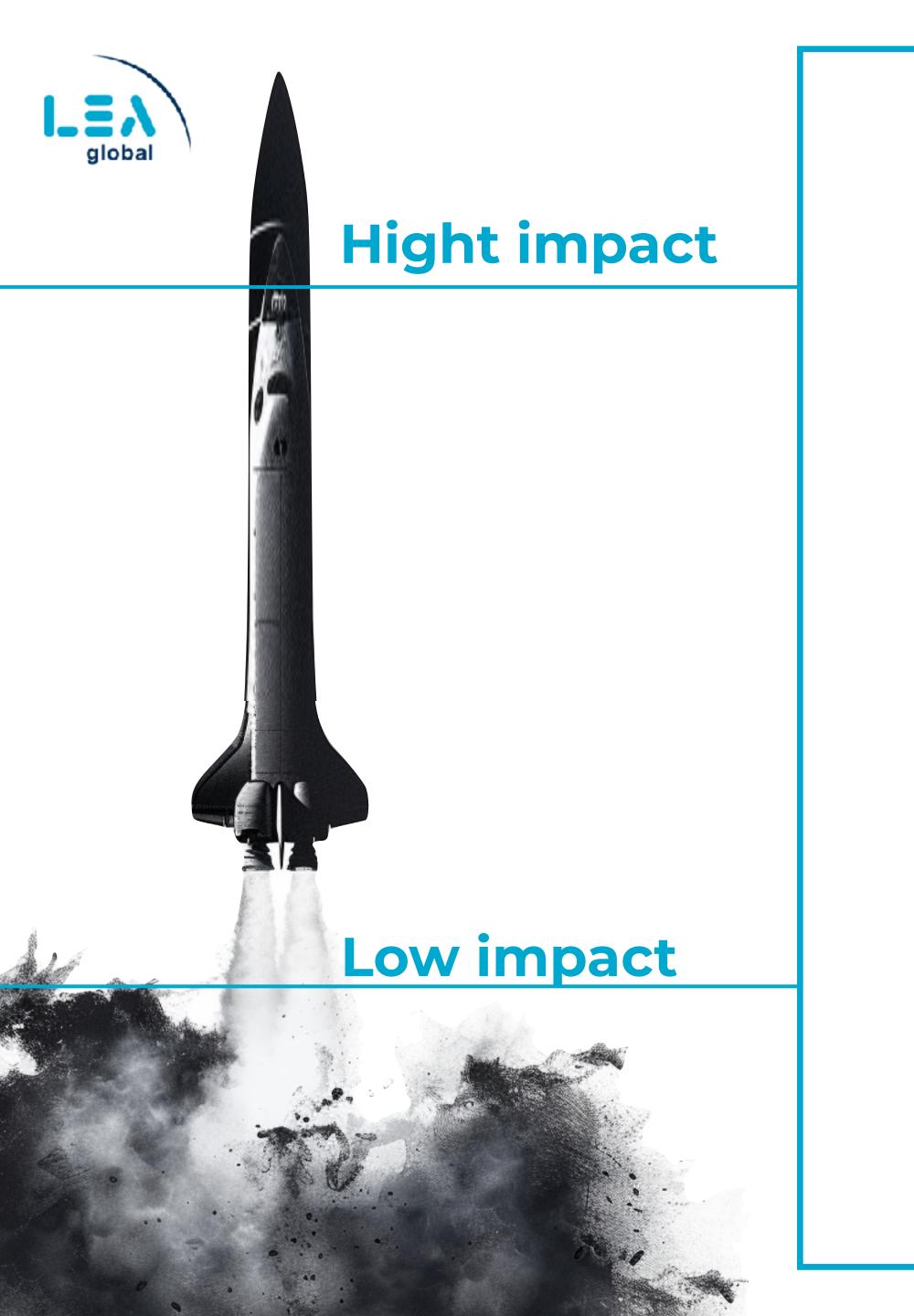
Culture
The collective behaviors
of the team

The trunk

Operating principles How to do things

The roots

Core values, beliefs, & mission Who we are and why we exist What can we tackle in the next 3 years - next 10 years?



Place according to degree of impact.

What are you working on? Investing? What should you work on?

