

# Cross-Border Project Management



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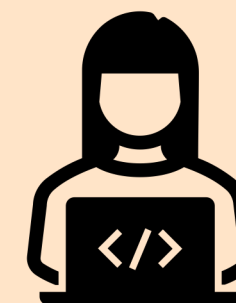
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# Why is Cross Border Project Management Important?

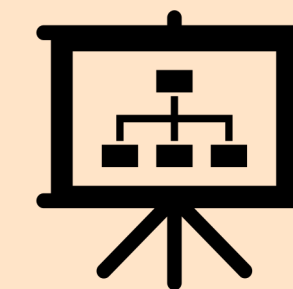
“Good fortune is what happens when opportunity meets with planning.” Thomas Edison



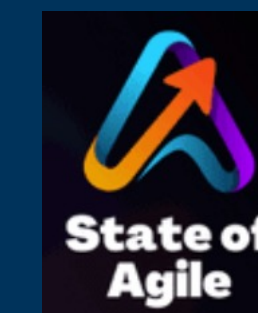
Organizations that use project management practices consistently have a 92% success rate in meeting project objectives.



A recent Forbes poll shows that 98% of participants prefer some degree of remote work indefinitely, highlighting the importance of remote project management tools and strategies.

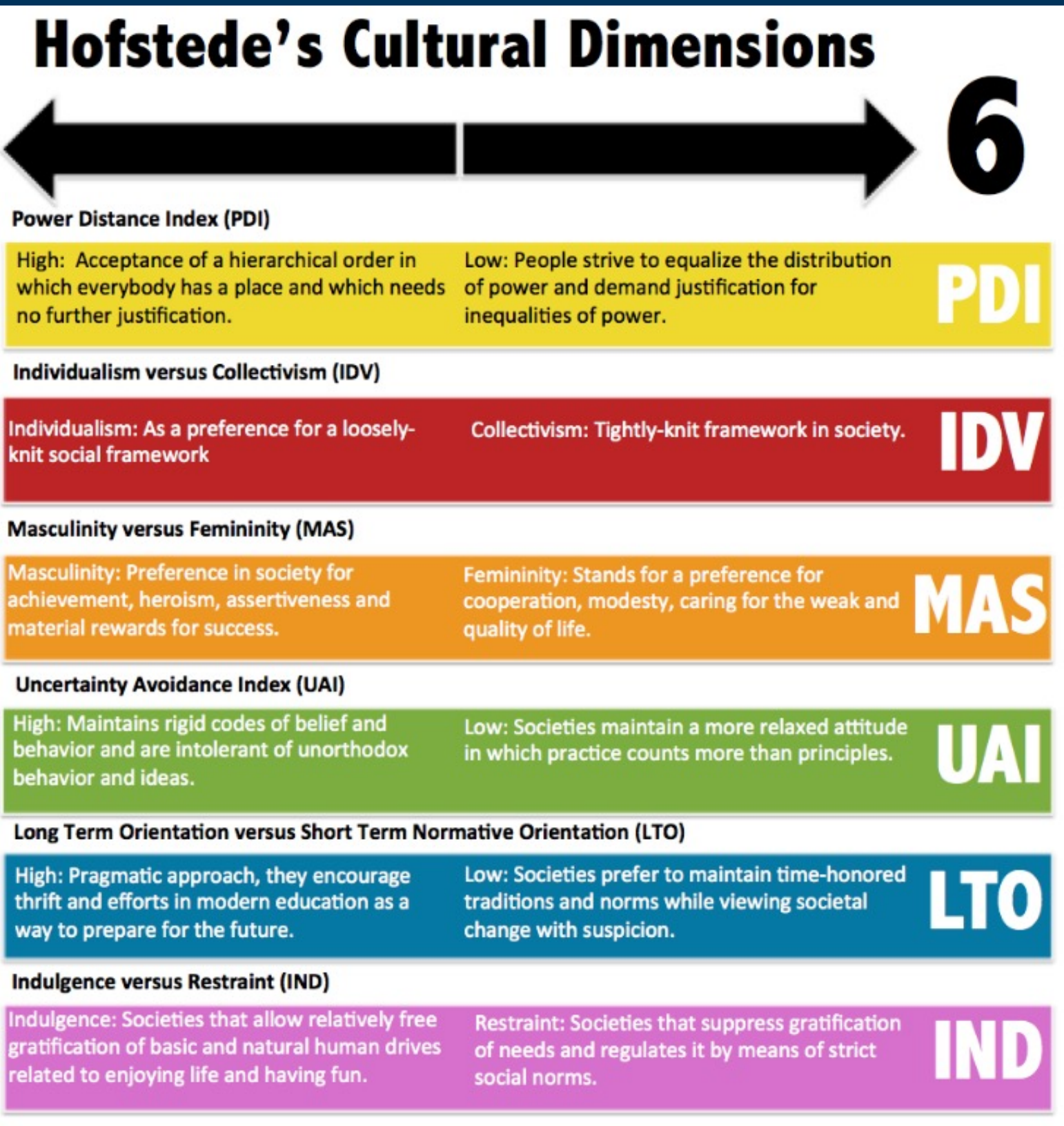
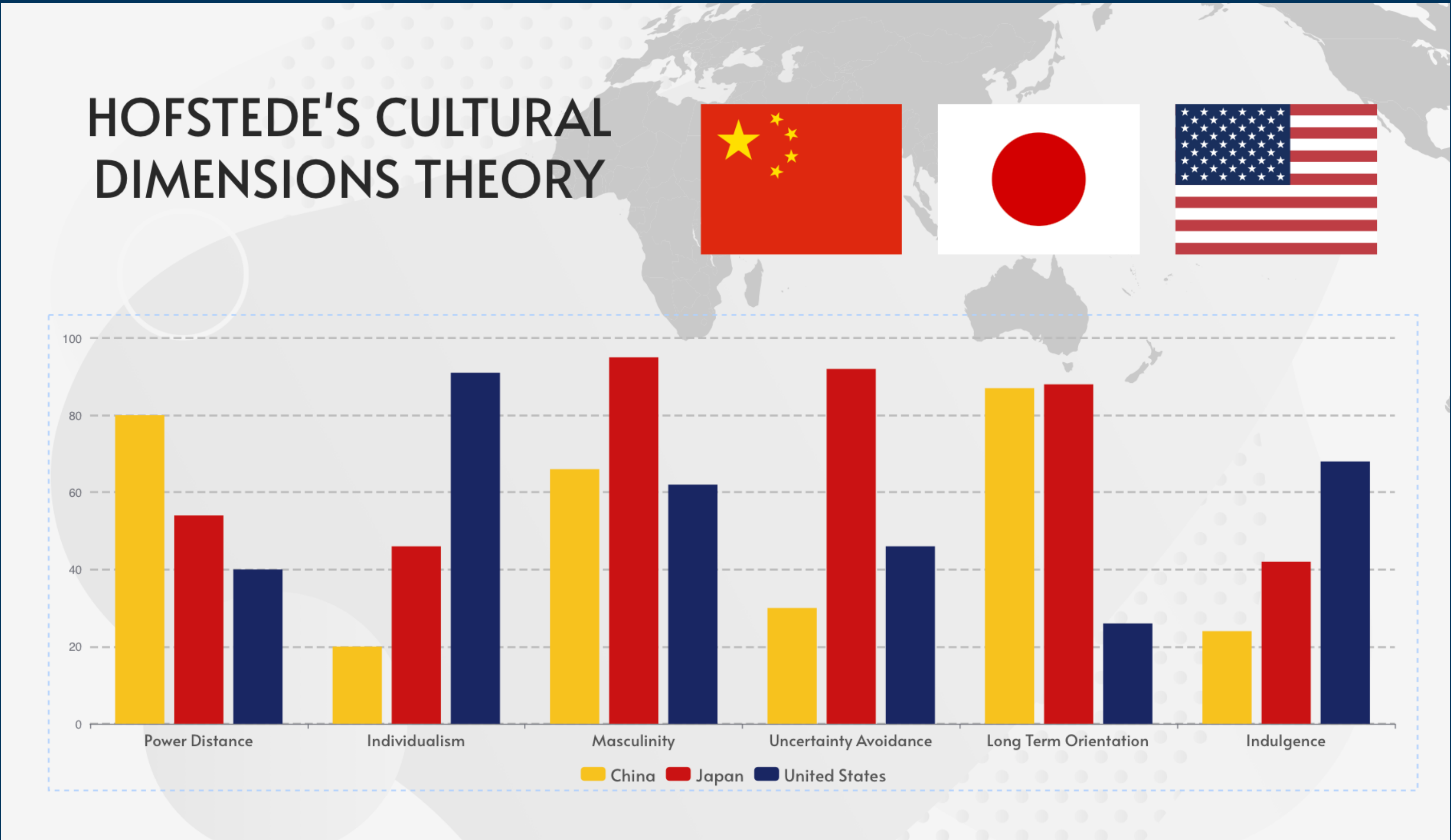


52% of project managers adopt Agile frameworks to accelerate projects and ensure predictable results, reduce project risks and enhance collaboration



# Understanding Regional Diversity and Significance

Regional diversity significantly influences cross-border project management, with local customs, business practices, and regulations playing a pivotal role in shaping project outcomes.





# Navigating Cultural Nuances and Effective Communication Strategies

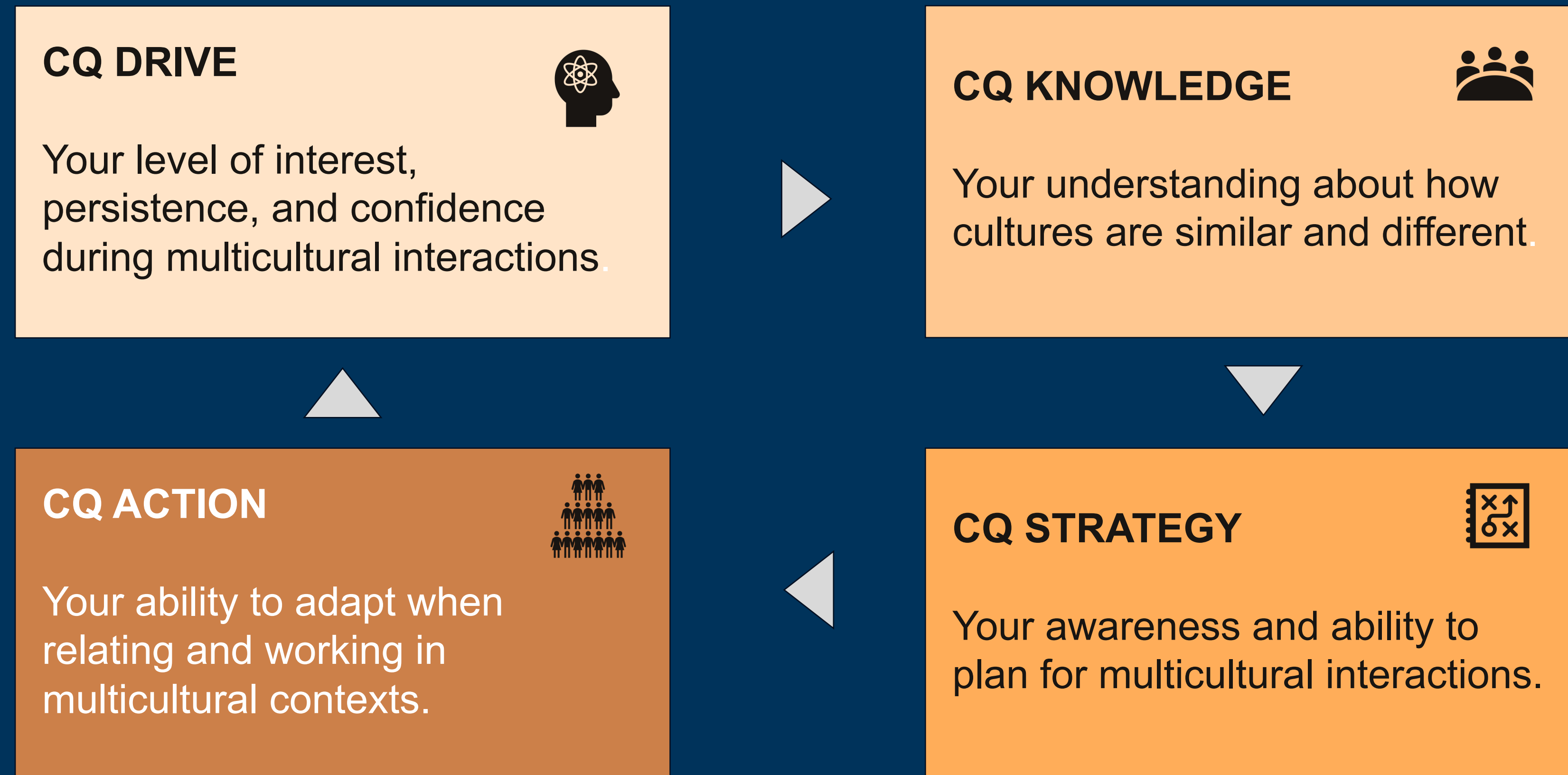
- When executed well, cultural intelligence is a key factor in unlocking new markets and conducting trade.
- Doing business in the Asia Pacific region is sometimes about culturalising the commerce, not commercialising the culture.
- Knowing important cultural holidays and understanding whether to bow or shake hands in a greeting are useful parcels of knowledge.
- Culture is not only limited to countries or ethnicities but also exists within companies





# Navigating Cultural Nuances and Effective Communication Strategies

These capabilities resemble emotional and social intelligence tests tailored for cultural challenges.



# Tackling Logistical Hurdles and Regulatory Compliance

## Understanding Logistical Challenges:

- Identification of common logistical issues in international projects: delays, disruptions, and varied infrastructures.
- Strategies for forecasting and mitigating risks
- Utilization of technology for real-time tracking and management

## Navigating through Regulatory Compliance:

- Overview of the complexity of international regulations: tax laws, labor laws, compliance requirements
- Importance of local expertise and liaisons for staying abreast of regulatory changes.

## Developing an Effective Compliance Strategy:

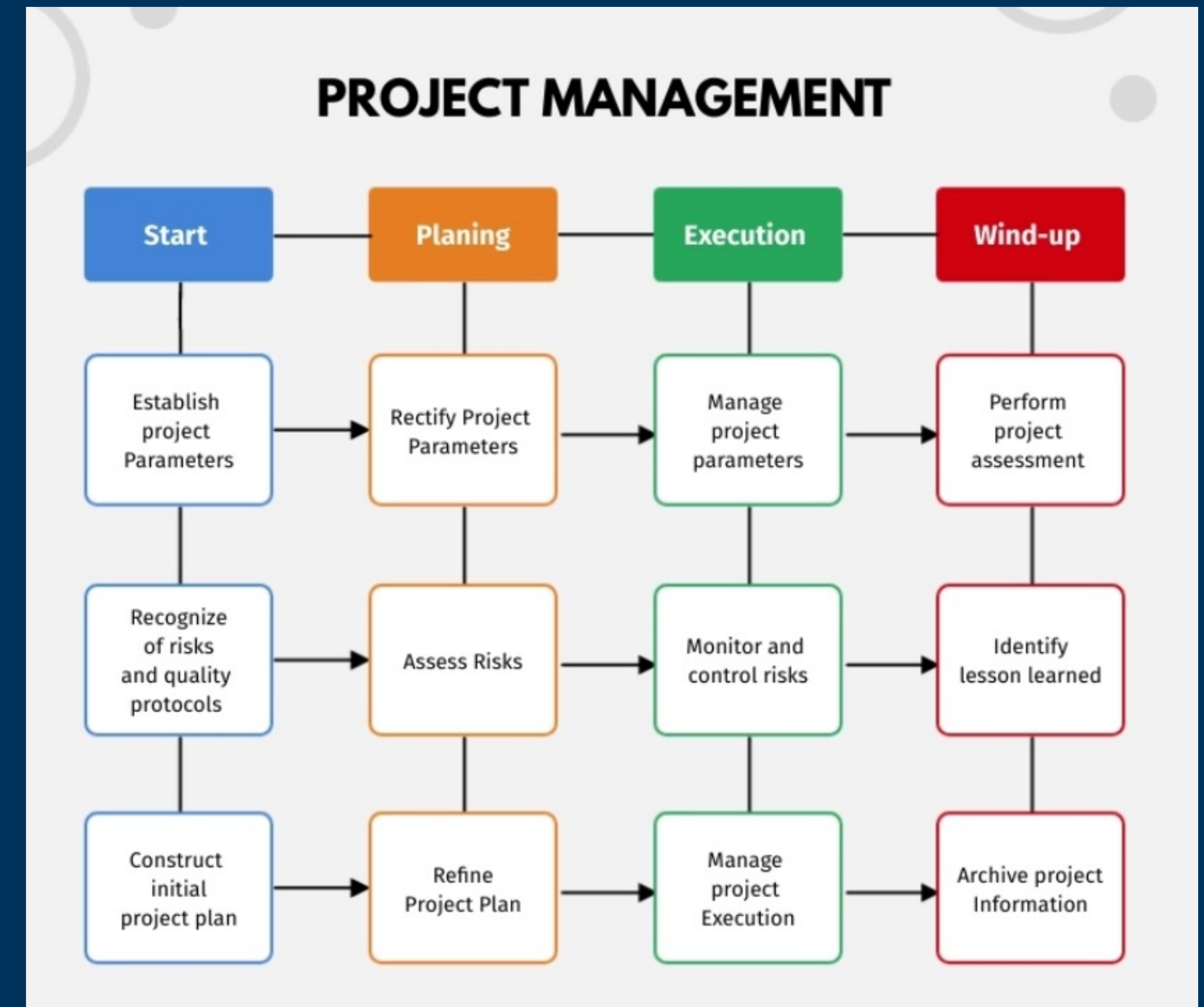
- Steps for creating a compliance checklist tailored to project-specific needs.
- Training and awareness programs for team members on international compliance.
- Implementing regular audits and reviews to ensure ongoing compliance.

## Leveraging Partnerships and Local Expertise:

- The role of partnerships in overcoming logistical and regulatory challenges.
- Building a network of local experts and advisors for guidance and support.

## Technological Solutions and Innovations:

- Exploring cutting-edge technologies aiding in project and compliance management.
- Adoption of digital platforms for regulatory compliance and documentation management.





# Building Effective Teams and Leadership

## Key Challenges:

- Cultural differences in work style and communication.
- Increased personal conflicts affecting team dynamics.
- Manager's intervention led to dependency for operational details.
- Project delays due to unresolved team conflicts.

## Broader Implications:

- Cultural differences often create subtle yet significant team obstacles.
- Inappropriate managerial intervention can exacerbate problems.
- Challenges include communication style, language fluency, hierarchy views, and decision-making norms.

## Successful Management Strategies:

- Recognizing and addressing cultural causes of conflict.
- Empowering team members to handle future challenges autonomously.
- Avoiding single-culture-based approaches in multicultural settings.

## Research Insights:

- Four categories of challenges identified: communication style, language fluency, hierarchy, and decision-making.
- Effective management requires understanding and adapting to cultural differences.

## Recommended Approaches:

- Adaptation: Acknowledging and working around cultural gaps.
- Structural Intervention: Changing team organization to reduce friction.
- Managerial Intervention: Setting norms early and mediating conflicts.
- Exit Strategy: Removing team members when other methods fail.

REPRESENTATIVE PROBLEMS	ENABLING SITUATIONAL CONDITIONS	STRATEGY	COMPLICATING FACTORS
<ul style="list-style-type: none"><li>• Conflict arises from decision-making differences</li><li>• Misunderstanding or stonewalling arises from communication differences</li></ul>	<ul style="list-style-type: none"><li>• Team members can attribute a challenge to culture rather than personality</li><li>• Higher-level managers are not available or the team would be embarrassed to involve them</li></ul>	<b>Adaptation</b>	<ul style="list-style-type: none"><li>• Team members must be exceptionally aware</li><li>• Negotiating a common understanding takes time</li></ul>
<ul style="list-style-type: none"><li>• The team is affected by emotional tensions relating to fluency issues or prejudice</li><li>• Team members are inhibited by perceived status differences among teammates</li></ul>	<ul style="list-style-type: none"><li>• The team can be subdivided to mix cultures or expertise</li><li>• Tasks can be subdivided</li></ul>	<b>Structural Intervention</b>	<ul style="list-style-type: none"><li>• If team members aren't carefully distributed, subgroups can strengthen preexisting differences</li><li>• Subgroup solutions have to fit back together</li></ul>
<ul style="list-style-type: none"><li>• Violations of hierarchy have resulted in loss of face</li><li>• An absence of ground rules is causing conflict</li></ul>	<ul style="list-style-type: none"><li>• The problem has produced a high level of emotion</li><li>• The team has reached a stalemate</li><li>• A higher-level manager is able and willing to intervene</li></ul>	<b>Managerial Intervention</b>	<ul style="list-style-type: none"><li>• The team becomes overly dependent on the manager</li><li>• Team members may be sidelined or resistant</li></ul>
<ul style="list-style-type: none"><li>• A team member cannot adjust to the challenge at hand and has become unable to contribute to the project</li></ul>	<ul style="list-style-type: none"><li>• The team is permanent rather than temporary</li><li>• Emotions are beyond the point of intervention</li><li>• Too much face has been lost</li></ul>	<b>Exit</b>	<ul style="list-style-type: none"><li>• Talent and training costs are lost</li></ul>



# Essential Tools and Resources for Project Managers

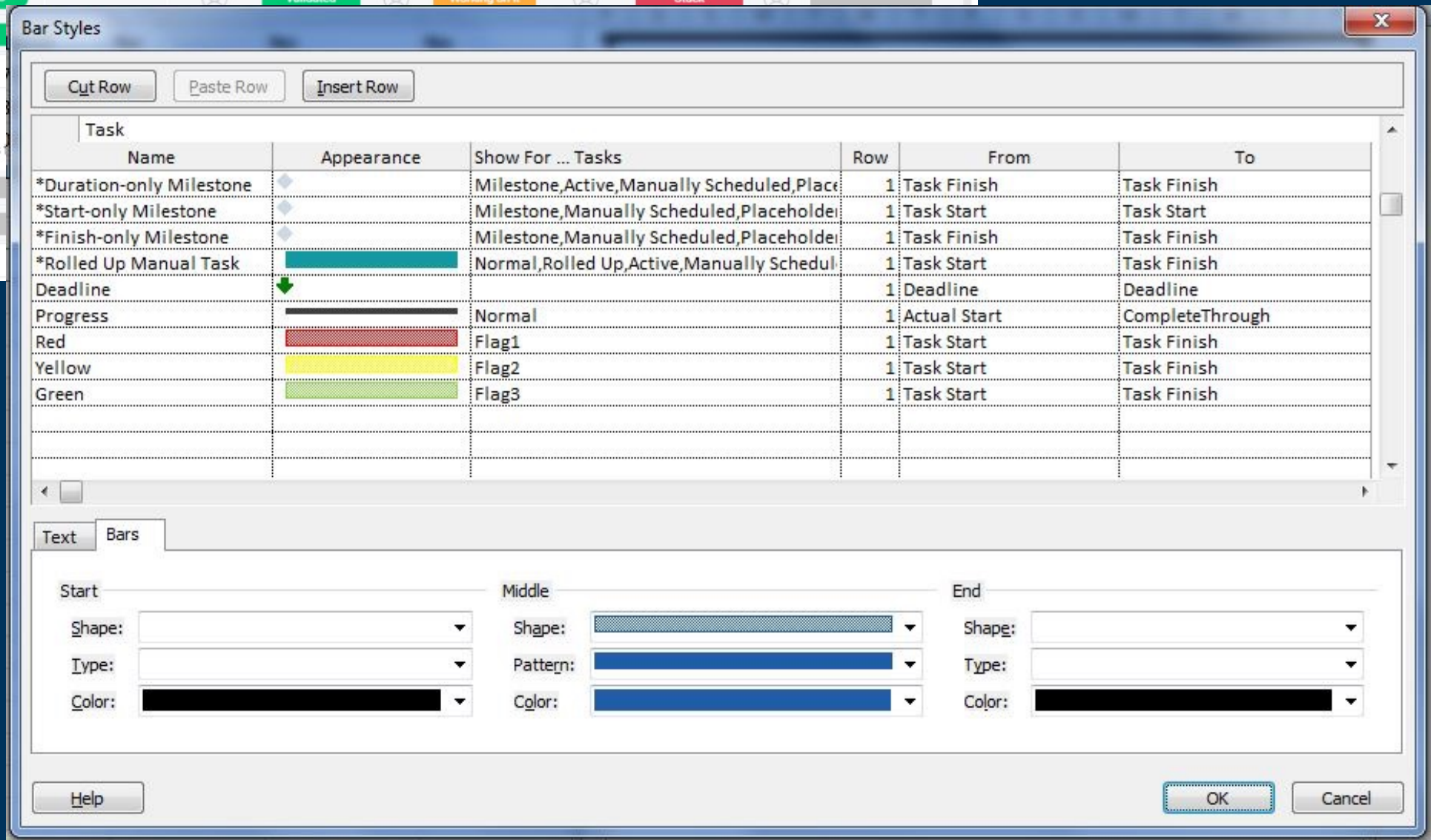
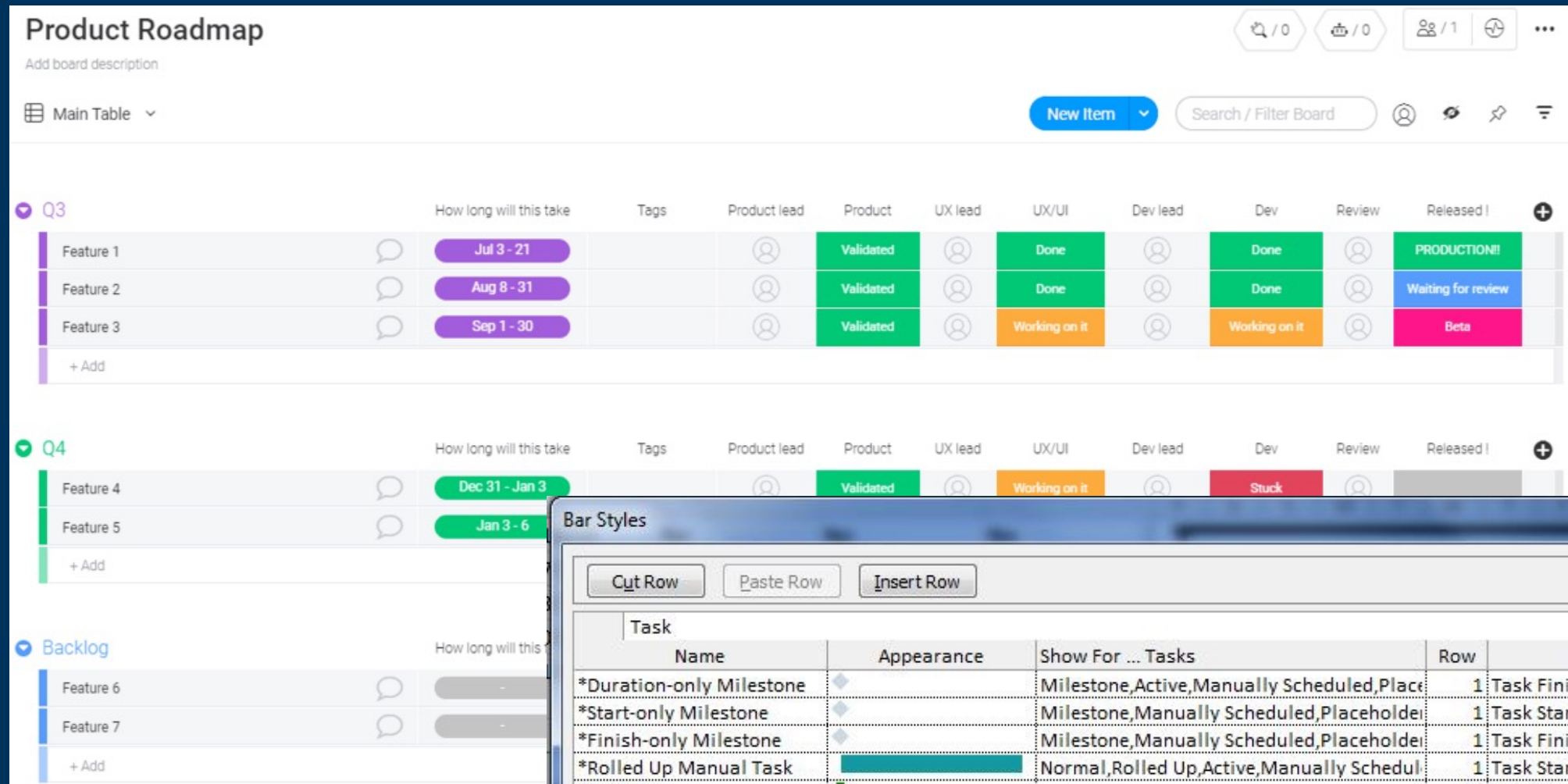


## Microsoft Project

- A project management software from Microsoft
- Provides project scheduling, resource management and task tracking features
- Ideal for IT projects and large-scale initiatives
- Works with Microsoft Office, Outlook and SharePoint

## Monday.com

- A project management system used to organize projects, people and tasks.
- Provides customizable boards and a timeline to track progress and keep everyone organized.
- Ideal for managing small and medium-sized teams and projects
- Integrates with Slack, Google Calendar, and Dropbox





# Agile Project Management

## Overview of Agile Project Management:

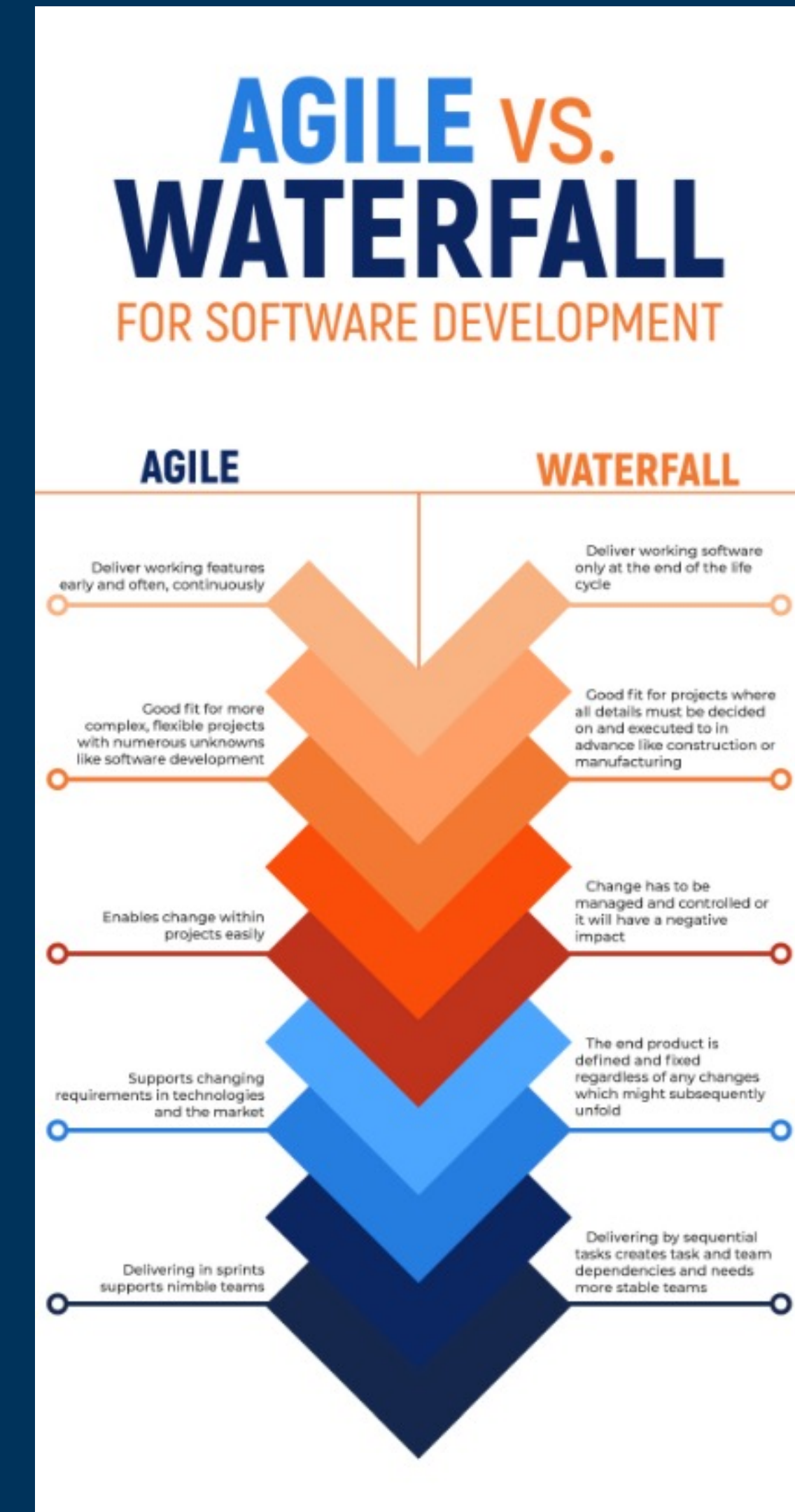
- A flexible, iterative approach to project development.
- Focuses on customer satisfaction and team collaboration.
- Adaptability to changing project requirements.

## Key Principles of Agile:

- Prioritization of individuals and interactions over processes and tools.
- Working software over comprehensive documentation.
- Customer collaboration over contract negotiation.
- Responding to change over following a fixed plan.

## Benefits of Agile:

- Increased flexibility and adaptability to change.
- Improved product quality through iterative testing and feedback.
- Enhanced customer satisfaction by continuous delivery of value.
- Better team morale and collaboration.





# Interactive Discussion and Q&A





